



**WRJCA
REPRESENTATIVE
CRICKET
SPONSORSHIP
OPTIONS**



2024-2025 SEASON

CONTACT:

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LAST SEASONS FINALISTS

2023/2024



**WRJCA JOSH
BROWNE UNDER 12
PLATE WINNERS
(2024)**



**WRJCA JULIE SAVAGE
UNDER 14 SHIELD
RUNNERS UP (2024)**



ABOUT US

The Western Region Junior Cricket Association (WRJCA) was formed in 2009 and is the largest junior cricket association in Victoria, with **over 59 clubs** spanning much of the western suburbs of Melbourne. In season 2024-25, the WRJCA will have approximately **420 teams, over 4,000 players** and **approximately 2,500 families**.

Each summer the WRJCA fields representative sides in the cricket carnival hosted by the Victorian Metropolitan Cricket Union, competing against other associations from across metropolitan Melbourne. Our representative boy's and girls' teams ranging in age from under 12 to under 18 participate in the annual summer tournament against the best junior players in Melbourne. Last season was the WRJCA's most successful, playing in four grand finals and winning three. The Western Region has become one of the strongest feeder zones into underage state representative teams.

HOW DOES A SPONSORSHIP BENEFIT YOU?

The WRJCA is one of the fastest growing cricket associations in Victoria and covers some of the fastest growing communities in the country. As listed below, the WRJCA will promote your business through our networks in a number of ways. In some cases, we will pass your message directly onto the association community.

The WRJCA is a respected progressive and well run not-for-profit organization, with a focus on growing the game of cricket and engaging with the community.

A partnership with the WRJCA is a partnership with the broader cricket community in the western suburbs.

The WRJCA realize that without the support of our sponsors it would not be possible to sustain the current level of service provided to our representative cricket program.

We look forward to developing a meaningful and mutually beneficial relationship with you and your business.



Thank you for your time and consideration.

SPONSORSHIP PACKAGES

PLEASE SELECT A SPONSORSHIP PACKAGE BELOW.

FOR MORE INFORMATION PLEASE CONTACT WRJCA@GMAIL.COM



Sponsorship Package	Sponsorship Package	Sponsorship Package	Sponsorship Package
\$5000	\$3000	\$2000	\$1000
<p>Representative Uniform</p> <p>Your logo will appear on the right-hand side of the front of our playing shirt and be worn by all representative players and on our sponsors banner.</p> <p>Availability = 1 spot</p>	<p>Representative Uniform</p> <p>Your logo will appear on the left-hand side of the front of our playing shirt and be worn by all representative players and on our sponsors banner.</p> <p>Availability = 1 spot</p> <p>Or</p> <p>Your logo will appear on the right hand side of the front of our playing pants and be worn by all representative players and sponsors banner.</p> <p>Availability = 1 spot</p>	<p>Representative Uniform</p> <p>Your logo will appear on one of the sleeves of the front of our playing shirt and be worn by all representative players and sponsors banner.</p> <p>Availability = 2 on each sleeve</p> <p>Or</p> <p>Your logo will appear on the shorts worn by all representative players and sponsors banner.</p> <p>Availability = 1 spot</p>	<p>Representative Uniform</p> <p>Your logo will appear on the sponsors banner.</p> <p>Availability = 10 spots</p>



All packages include:

- The promotion of your business via our regular Association updates.
- The promotion of your business via all our online platforms, including the Association website.
- A complimentary invite to the annual Representative Presentation Night.